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MONTHLY
NEWSLETTER

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Highlights Of 2019



Happy Chinese New Year

2020

Gong Xi Fa Cai!



WHAT HAVE WE BEEN UP TO??

CAM DEALER AWARD

7th February 2020

Central I-City

CAM Dealer Award & Appreciation Night 2019 was organized BY R&A Marketing Sdn Bhd at Grand Palace Central I-City on 7th February 2020. CAM Dealer Award is one of our yearly events to celebrate our valued dealer for their contribution and performance towards our company. Congratulation to our award winner.



CAM Dealer Overseas Trip 17-20 April 2019 Shanghai, China.

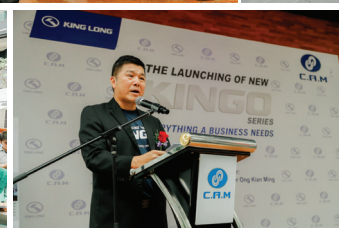
CAM Dealer Overseas Trip to Shanghai was organized on 17th April 2019. It was a great trip for learning and bonding.



Launching of Kingo Series & Commemorating 10 Years Collaboration between Sendok Group & King Long. 19TH January 2019



Launching of The New CAM Kingo Series and the celebration of 10 years Commemoration between Sendok Group and King Long in Malaysia. We would like to say a big thank you to our Nationwide friends, business partners, customers, dealers and medias who gathered to join us at one of our Important Moments on 19TH July at The Square, Publika. It was successfully launched by YB Dr Ong Kian Ming, Deputy Minister of MITI on 19TH July 2019 at The Publika.



Malaysia International Automotive Parts Expo (MIAPEX), 24-27 July 2019, The Mines, KL.



The 1st MIAPEX 2019 was organized on 24th - 27th October 2019 in The MINES Exhibition Centre. Sendok Group team from different departments – Sales & Marketing from the light and heavy commercial vehicles, Spare Parts & Education were showcased! Our new commercial vehicles on display - SINOTRUK Heavy Truck Model T7H 540HP with 5 Years Unlimited Mileage Warranty, JMC Event Truck and CAM Ambulance took the centre stage at the international exhibition, generating significant interest from both commercial and retail customers alike. Sendok Group also conducted a live talk show sharing insight on the automotive career by our Group Advisor - Prof. Dato' Ir. Hj. Mohammad Bin Dalib. Last but not least, a big congratulations to the organizers, Malaysian and overseas exhibitors and participants for making MIAPEX 2019 a great success! It was truly our pleasure to meet everyone and to be part of the Expo.



Opening Ceremony Of Sinotruk Kuantan

26 January 2019

Opening ceremony of SINOTRUK 1ST EAST COAST 4S CENTRE AT CAM KUANTAN on 26th January 2019 was successfully launched and officiated by YB Datin Hijjah Fuziah Salleh, Timbalan Menteri Jabatan Perdana Menteri Hal Ehwal Agama Dan Ahli Parliamen. It is truly our honour! The auspicious event comes with Triple Happiness Launches of the new SINOTRUK T-Series now with 540HP, The T-Series comprises of T5G and T7H now has 5 Years Unlimited Mileage Warranty! This 4S Centre providing sales, servicing, spare parts and service for body for body paint is located in Jalan Gambang and aims to provide a faster service to the customers in the East Coast. The centre will be serving SINOTRUK heavy commercial vehicles customers as well as CAM light commercial vehicles customers. Thanks to the great support from our fleet customers, 100 units of SINOTRUK were handovered!

SINOTRUK 10TH Anniversary and CNY gathering with business partners & customers.



25TH January 2019

The Jaya Palace.



Was held on 25TH January 2019 at Hyatt Regency Kuantan Resort and driven in over 90 countries, SINOTRUK marks its 10 years in Malaysia. Sendok Group as the pioneer of Chinese Commercial Vehicles in Malaysia celebrates SINOTRUK 10 Anniversary since Sendok starts to become the distributor of SINOTRUK in Malaysia. A night of fun, gathering, celebration and appreciation towards our principle, business partners and customers who have believed and supported us all this while.

TECHNICAL TRAINING

18TH July 2019

Sendok Global Academy.

Technical training of CAM Vans was arranged by CAM Malaysia for our service dealers. The training was conducted by our service technical team together with our King Long principal.

